

# An Appeal to All Communities: Stop Coca-Cola's Abuses!



## COCA-COLA'S WIDESPREAD HUMAN RIGHTS AND ENVIRONMENTAL ABUSES

are described on the reverse side of this flyer. We are appealing to communities everywhere, targets of Coke's advertising, to remove all Coke products until the company acts responsibly.

Coca-Cola is a corporate system full of lies, deception, immorality, corruption and widespread labor, human rights and environmental abuses. No community that

places ethical concerns ahead of monetary gains and greedy corporations should be identified with Coca-Cola, nor serve as a marketplace for its sales and advertising.

We hope that your community will guard its integrity and stand up for human rights and the environment. Please join the campaign to ban Coca-Cola products from your schools, businesses, organizations and government facilities!

**STAND UP FOR HUMAN RIGHTS & THE ENVIRONMENT!**

**BECOME A**

**COCA-COLA-FREE COMMUNITY!**

**PLEASE REMOVE ALL COKE PRODUCTS, INCLUDING:**

Dasani, Fanta, Minute Maid, Nestea, Odwalla, Powerade and Sprite

**Tell Coke To Stop Their Abuses • 1-800-GET-COKE (1-800-438-2653)**

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## COCA-COLA'S ABUSE OF THE GLOBAL PUBLIC INTEREST

In 2001 and 2006, lawsuits were filed in the United States against Coca-Cola by the International Labor Rights Fund ([www.LaborRights.org](http://www.LaborRights.org)) and the United Steelworkers union on behalf of SINALTRAINAL – the major union representing Coca-Cola workers in Colombia – several of its members and the survivors of Isidro Gil and Adolfo de Jesus Munera, two of its murdered officers. ([www.Sinaltrainal.org](http://www.Sinaltrainal.org))

The lawsuits charge that Coca-Cola's bottlers in Colombia "contracted with or otherwise directed paramilitary security forces that utilized extreme violence and murdered, tortured, unlawfully detained or otherwise silenced trade union leaders."

The seriousness of the situation is best summed up by a SINALTRAINAL officer, who stated: **"If we lose the fight against Coca-Cola, we will first lose our union, next our jobs and then our lives."**

### OTHER CRIMES AND ABUSES BY COKE INCLUDE:

- Overexploitation and pollution of water sources in India ([www.IndiaResource.org](http://www.IndiaResource.org)), Mexico ([www.Ciepac.org](http://www.Ciepac.org)), Ghana and elsewhere ([www.PolarisInstitute.org](http://www.PolarisInstitute.org))
- Continuing to operate in the Sudan, ignoring genocide in Darfur and paying fines for violating U.S. sanctions
- Benefiting from hazardous child labor in sugar cane fields in El Salvador as documented by Human Rights Watch ([www.hrw.org](http://www.hrw.org))
- Aggressive marketing to children of nutritionally worthless and damaging products ([www.CommercialExploitation.org](http://www.CommercialExploitation.org) and [www.SchoolPouringRights.com](http://www.SchoolPouringRights.com))
- Anti-worker and anti-environmental practices worldwide ([www.StudentsAgainstSweatshops.org](http://www.StudentsAgainstSweatshops.org) and [www.WarOnWant.org](http://www.WarOnWant.org))
- Giving executives hundreds of millions of dollars in stock options and bonuses while laying off thousands of employees
- History of racial discrimination, fraudulent business practices, tax avoidance and corporate welfare schemes

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**Campaign to  
Stop Killer Coke**  
**[www.KillerCoke.org](http://www.KillerCoke.org)**  
**StopKillerCoke@aol.com**  
**(917) 779-0735**



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